



Strengthening medium-sized towns in Pomorskie

challenges and approaches

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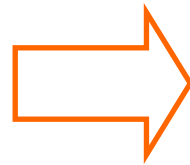
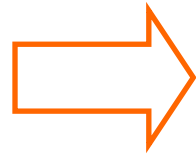
Deputy Marshal of the Pomorskie Region

SEBco Final Conference, Schwerin



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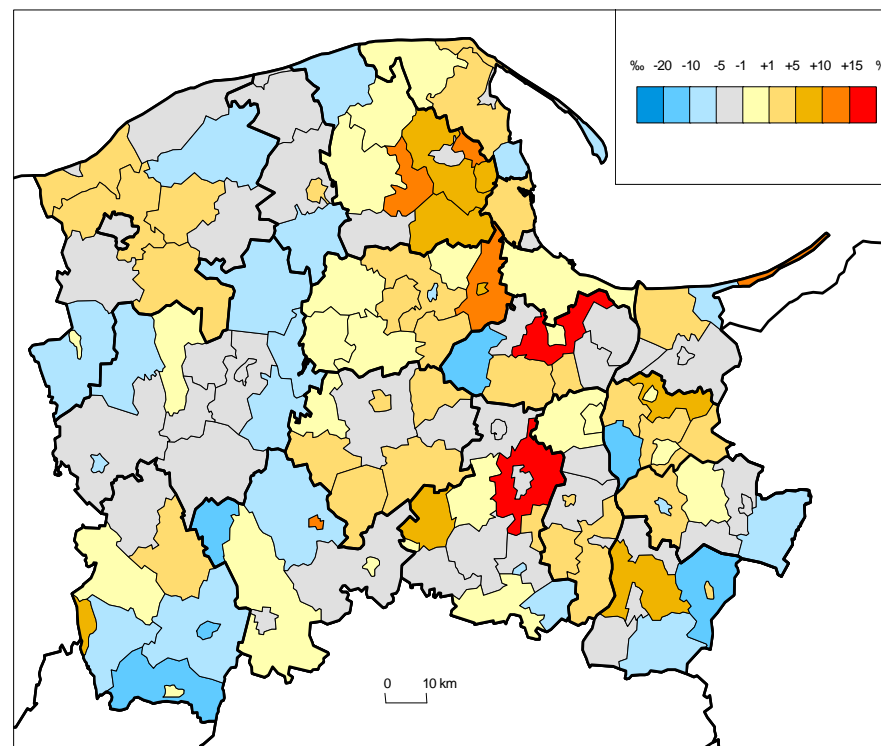
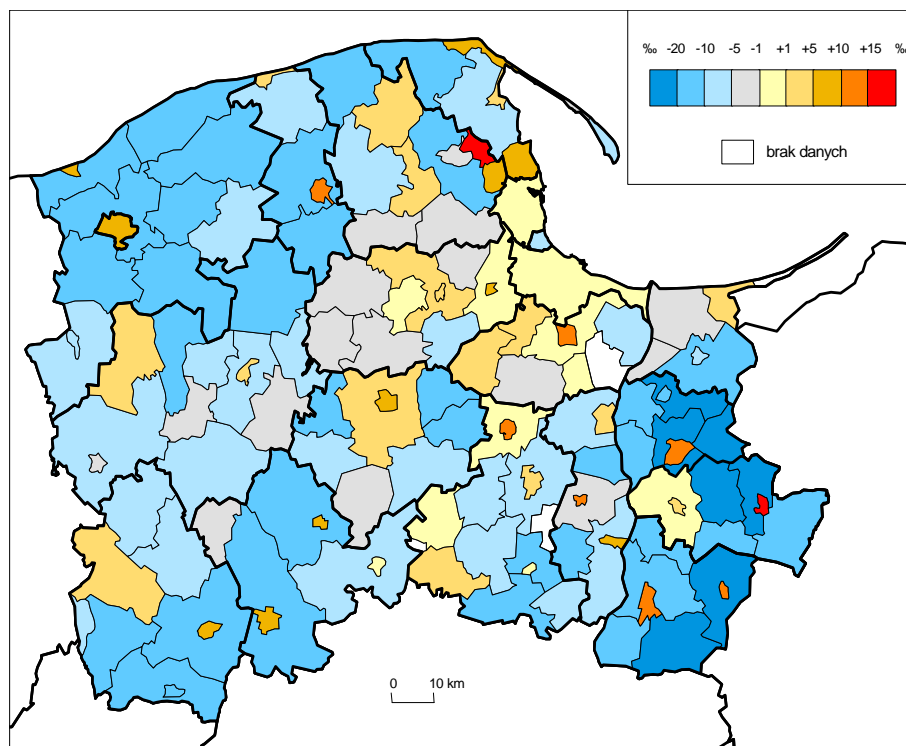
SOME REASONS FOR URBAN SPRAWL

What is pushing out of towns?	What is pulling closer to outskirts?
<ul style="list-style-type: none">• quality of life falls slowly• bad conditions to set own business• lack of efficiency in urban policy	<ul style="list-style-type: none">• lower costs of properties• higher life conditions• high quality of environment• faster administrative procedures• closeness of shopping centres

URBAN SPRAWL IN POMORSKIE: INITIAL STAGE

1990

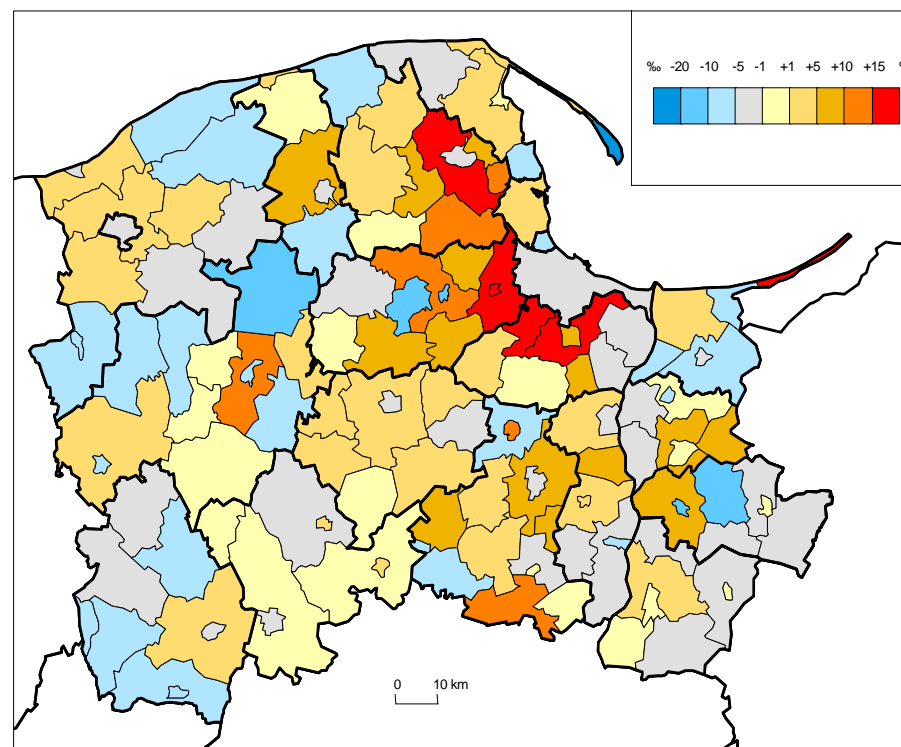
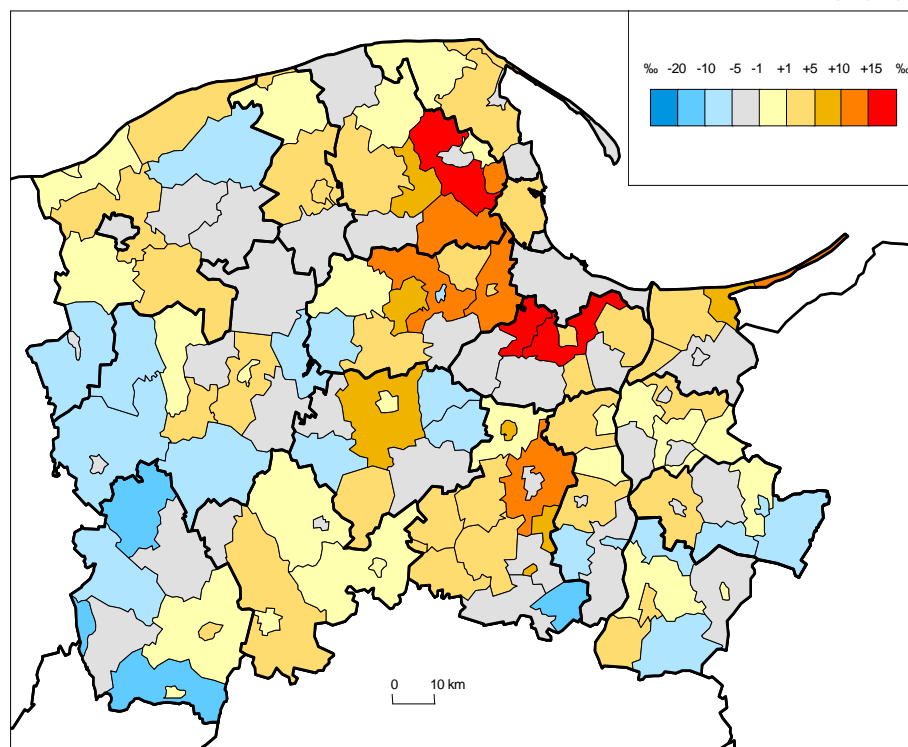
1996



URBAN SPRAWL IN POMORSKIE: **GROWTH STAGE**

2000

2002



Key challenges for Pomorskie urban policy:

- to counteract a „hoover effect” generated by Tricity Metropolis
- to create polycentric network of subregional growth-poles
- to fully use a big human, social & demographic potential of region

Some actions to be taken in favour of small and medium towns:

- improved efficiency of regional passenger transport (mainly rail)
- „digital” inclusion
- better accessible university education of better quality
- better services and infrastructure for long-life-learning
- business incubators, innovation centres, technology parks

Sub-urban areas analysed in Pomorskie Region





Thanks to SEBco project we are:

- more acquainted with regional planning tools created to manage **SUBURBANISATION PROCESSES** and to turn them into **„BUILDING SUSTAINABLE POTENTIAL” PROCESSES**
- **POSITIVE** towards **FUTURE COOPERATION** on how to support development potential of small & medium sized towns



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Thank you for your attention

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